

“Hot spot” Portland is star of TV show

A TELEVISION program that lists Portland as one of 15 real estate investment ‘hot spots’ in Australia will go to air on Sky Business Channel later this month.

Executive producer and host Margaret Lomas confirmed that the eight-minute Portland segment of her half hour program *Property Success* would air on Sunday, April 25, at three times: 1pm, 5pm and 9pm. It will be repeated the next day at 3pm, 7pm and 11pm.

“Our hot spot segments focus on undiscovered locales all over the country

that have strong growth drivers,” Lomas explained. “We look at places where industry is healthy, there’s good income growth and essential services are well-provided.”

She said although the segment was mainly directed towards those looking for investment properties, it could also serve to inform future owner-occupiers attracted by the same values as the investors. She added that industry preferred to locate in ‘hot spots’ like Portland with its sound infrastructure.

“We were in Portland on December 17 and

interviewed the mayor and the council CEO,” she said. “The weather was pretty awful, but we got good shots around town anyway.”

Some 15 out of 26 *Property Success* shows this season will include a hot spot. Next month, the hot spot segments can be downloaded from the net on www.destiny.com.au.

Besides presenting the Sky program, Lomas is the author of six books and runs her own investment company. She said she gives property advice “without charging the ridiculous sums” that some investment advisers demand.