

Mayor tells all in TV property interview

Nation to hear of Bathurst's potential

By **LOUISE EDDY**

THE merits of investing in Bathurst will soon be broadcast to the nation.

Bathurst Mayor Paul Toole has been interviewed for the show Property Success, which screens weekly on the Sky Business Channel.

The show producer, Margaret Lomas, was in Bathurst last week to film the segment which will be screened in the next five weeks.

Cr Toole's interview will be complemented by scenes of the Bathurst area including the main street with its historic buildings and lamp posts.

The production team also visited the Australian Fossil and Mineral Museum, the National Motor Racing Museum, Abercrombie House and the Mount Panorama circuit.

Cr Toole said the producers brought the program to Bathurst because they understand Bathurst is one of the country's fastest growing regional centres.

"The show will really put a spotlight on the city," Cr Toole said.

"It will give Bathurst national exposure and tell large investors across the country why Bathurst is such a great place to invest their money."

Cr Toole said during the interview he highlighted the attractive lifestyle, the reality that the city is only two and a

half hours from the centre of Sydney and the fact that we have road, rail and air links, a sustainable water supply, a skilled workforce and a growing population.

Cr Toole added that unemployment in the region is low, currently sitting at 4.7 per cent which is well below the state average of six per cent.

"We also find there are a lot of young families relocating to Bathurst. Our median average age sits at 35," he said.

"Also 66 per cent of residents have either purchased their own home or are in the process of purchasing their own home.

"Twenty-eight per cent of people are renting which is three per cent higher than the state average of 25 per cent," Cr Toole said.

The Mayor told his interviewer the median average house costs \$250,000 and an average unit \$185,000.

He also highlighted the facilities council have built in the city including the Bathurst Aquatic Centre, the Bathurst Memorial Entertainment Centre, Bathurst Regional Art Gallery and the parks and playgrounds, outlining their value in attracting people to the region.

"A lot of investors will see Bathurst as a great place to live and invest in," Cr Toole said.



ON THE BOX: Executive producer Margaret Lomas and interviewer Richard Facey put Mayor Paul Toole, left, through his paces for the Sky TV show Property Success. Photo: ZENZO LAPKA