

Look Beyond the Glossy Brochures and the Hype

Margaret Lomas says good property investment is not about applying a magic formula, tapping into so-called secrets to success or paying top dollar to be part of a too-good-to-be-true investment scheme. It is about understanding the everyday, bread-and-butter characteristics of the investment and asking the right questions about a property before you buy. It's about doing your homework.

But how and where do you start doing your research?

The Branch manager at the new Kallangur branch Pat Thompson; says he started his journey as a property investor by reading Lomas' books. His interest and passion for property lead him to become a Destiny Advisor.

Pat Thompson says he believes that for many people who bought their homes in the Pines River region several years ago are sitting on a considerable capital gain that gives them enormous leverage to kick start their move into property investment;

“Despite fears about interest rates right now the property market cycle presents investors with many opportunities.”

Pat Thompson provides investors with information support and the tools to find and acquire successful property investments for themselves. By equipping investors with comprehensive information about how to locate property that meets all the criteria of a sound investment, “ if people want to know more about how to go about property investment we're available to give them the start they need.

PAT THOMPSON

Formerly a Manager for Origin Energy in the Pacific including Samoa, the Solomon Islands and over 12 years general banking experience 2 years as an Investment Consultant, Pat Thompson has established his office just a short distance from the rapidly expanding North Lakes shopping district. Pat has been a property investor for over 10 years.

MARGARET LOMAS

Telstra 2006 Businesswoman of the Year, Margaret Lomas has a diploma in financial advising, a certificate in investment property advising and is a Senior Assort FINSIA. She is the chair of the Property Investment Professionals of Australia (PIPA), a not for profit association set up to represent the industry and bring about much needed regulation. She is Founder and Director of Destiny Financial Solutions, which has 14 branches across Australia that assists people to acquire successful property portfolios through comprehensive education, support and mentoring. Margaret is a best-selling author and a regular commentator in the National Media. Margaret hopes that investors will stop chasing unrealistic returns or believing get-rich-quick promises.



Photo shows Pat Thompson with Margaret Lomas at a recent seminar at Breakfast Creek at which Margaret told a packed audience about her new book, '20 Must Ask Questions' for Every Property Investor.