

New source for real estate investment advice

INVESTOR VIDCAST is a new tool for people wanting up-to-date information on real estate investment.

It is the fourth vidcast in this five part-series hosted by Australian property expert and best selling author Margaret Lomas, and can be found at realestate.com.au

With much uncertainty plaguing the real estate market, the latest 15-minute online video provides informative discussion for both the novice and more experienced investor.

For novice investors: there are sections on understanding property investment risk and how to protect against loss; as well as property vacancy and how to prepare for it.

Likewise, there are two major topics for experienced investors:

Firstly, understanding property management and the management agreement; and secondly



Author Margaret Lomas explains investing in real estate

choosing and managing your property manager.

realestate.com.au general manager Shaun Di Gregorio said Margaret Lomas had a unique ability to explain complex concepts in an easily digestible format.

"Her experience and impressive reputation in the property investment sector has really

added a level of expertise and dynamism to the way we present property news," Mr Di Gregorio said.

Margaret Lomas said the vidcast would hopefully shed some light on property investing.

"A good common sense approach will result in a sound investment portfolio," Ms Lomas said.

"Letting go of the emotions and doing your research are the first steps.

"There is something in the vidcast for both the experienced and novice investor."

The vidcast attempts to demystify some of the real estate industry's more complex issues.

Those who find viewing the vidcast only whets their appetite for more property investment information, can buy Margaret Lomas' new book *20 Must Ask Questions For Every Property Investor* from the online bookshop